



Advertising rates & bookings

(Effective January 2013)

Advertisements in Philippine Resources are in full color unless otherwise specified by the advertiser.

Advertising rates are in US\$.

Check the advertisement unit you require and complete the booking form below.

For half page and one third page adverts please specify if horizontal or vertical

Single advertisement (casual rate) Four advertisements (discounted rate)

Full page	<input type="checkbox"/>	\$1,750	<input type="checkbox"/>	\$1,690	each issue
Double-page spread	<input type="checkbox"/>	\$3,760	<input type="checkbox"/>	\$3,580	each issue
Island	<input type="checkbox"/>	\$1,570	<input type="checkbox"/>	\$1,530	each issue
Half page	<input type="checkbox"/>	\$1,180	<input type="checkbox"/>	\$1,150	each issue
One-third page	<input type="checkbox"/>	\$850	<input type="checkbox"/>	\$790	each issue
Quarter page	<input type="checkbox"/>	\$610	<input type="checkbox"/>	\$550	each issue

Special positions (full page units)

Back cover	<input type="checkbox"/>	\$2,825	<input type="checkbox"/>	\$2,690	each issue
Inside front cover	<input type="checkbox"/>	\$2,550	<input type="checkbox"/>	\$2,430	each issue
Inside back cover	<input type="checkbox"/>	\$2,540	<input type="checkbox"/>	\$2,420	each issue
Page 3	<input type="checkbox"/>	\$2,330	<input type="checkbox"/>	\$2,230	each issue
Page 5	<input type="checkbox"/>	\$2,300	<input type="checkbox"/>	\$2,220	each issue
Page 7 & 2	<input type="checkbox"/>	\$2,300	<input type="checkbox"/>	\$2,220	each issue
Beside inquiry card	<input type="checkbox"/>	\$2,100	<input type="checkbox"/>	\$2,000	each issue
Page 1	<input type="checkbox"/>	\$2540	<input type="checkbox"/>	\$2420	each issue

Booking issue dates:

(Prices are subject to VAT)

Issue One February-April 201__

Issue Two May-July 201__

Issue Three August-October 201__

Issue Four Nov. 201__ - Jan.201__

Advertising order

Name: _____

Designation: _____

Company: _____

Address: _____

Email address: _____

Phone no: _____

Fax no: _____

Signature of client: _____

Date: _____

Sales Person: _____

Signature: _____